

Armidale City Bowling Club Loyalty Program – Elevate Rewards

Terms & Conditions

1. Preliminary

- 1.1 These terms and conditions apply to the loyalty program for Armidale City Bowling Club Limited (“the Club”) here after referred to as Elevate Rewards.
- 1.2 These terms and conditions and the Elevate Rewards may be amended, suspended or terminated by the Club, in its absolute discretion, at any time without notice. Participants are precluded from making any claim against the Club for any compensation in respect of any damage or loss in respect of any amendment, suspension or termination.
- 1.3 Financial members of the Club who are 18 years of age or older (excluding temporary members) are eligible to participate in Elevate Rewards.
- 1.4 To become a member of the Club:
 - (a) An application for membership must be submitted to the Club in accordance with the Club’s Constitution; and
 - (b) The application must be approved in accordance with the Club’s Constitution.
- 1.5 The Club’s employees, agents and contractors are not eligible to participate in Elevate Rewards.
- 1.6 Any person who participates in the Elevate Rewards is bound by these terms and conditions.
- 1.7 Participants use Elevate Rewards at their own risk. The Club (including its employees, agents and contractors) excludes all liability in respect of any injury (including death), loss or damage however arising in connection with Elevate Rewards. For the avoidance of doubt, the Club will not be responsible for the theft, loss, misuse of or fault in the participant’s membership card (including without limitation the failure of the membership card to accrue ELEVATE Reward Points).
- 1.8 The Club reserves the right to decide any matter or settle any dispute arising directly or indirectly out of or in connection to the Elevate Rewards and the Club’s decision on any such matter or dispute will be final and binding.

2. Player Activity Statements

- 2.1 Player Activity Statements are available on request. A member can request a Player Activity Statement at any time by contacting the manager on duty.

3. Points

- 3.1 All Elevate Reward Points validly earned by a participant will be credited to the participant’s account.
- 3.2 A participant may not transfer accrued Elevate Reward Points to any other member of the Club.
- 3.3 Only one membership card is permitted per participant at any one time.
- 3.4 A card issued to a participant may only be used by that participant and must not be used by another person.
- 3.5 If a participant uses another person’s card, all Elevate Reward Points on the participant’s card will be deleted.
- 3.6 The accrual of ELEVATE Reward Points or the redemption of Elevate Reward Points is not available in conjunction with any other, discount, promotion or program offered by the Club.
- 3.7 One (1) Elevate Rewards point equals the advertised amount.

- 3.8 Elevate Reward Points are earned at the advertised rates in respect of :
- (a) designated purchases at any point of sale (POS) within the Club; and
 - (b) turnover on Electronic Gaming Machines (EGM);
- 3.9 Turnover will only be recorded on gaming machines where the card acceptor is online and in working order. A participant acknowledges that:
- (a) a card acceptor is online and in working order if the card acceptor's lights are on and a participant's points are displayed;
 - (b) a card acceptor is offline or not in working order if the lights are not on and/or the participant's points are not displayed and/or an error message is displayed;
 - (c) if a card acceptor is not working or is offline or an error message is displayed, a participant will still be able to play the machine, however, no Elevate Reward Points will be accrued to the member's account (as no details will be recorded in relation to the members' turnover) ;
 - (d) it is their responsibility to ensure that their membership card is correctly inserted into the card acceptor and that the card acceptor is online and in working order.
- 3.10 To earn points at any POS terminal within the Club a member's card must be presented at the time of purchase.
- 3.11 Unless advertised otherwise, points will expire on 30 June in each year.

4. Tier Levels

- 4.1 There are four (4) levels in the Elevate Rewards loyalty program. They are Diamond, Platinum, Gold and Silver.
- 4.2 To be eligible for a Silver, Gold, Platinum or Diamond membership the participant must, during the Club's financial year, accumulate the advertised amount of Elevate Reward Points.
- 4.3 Tier reviews will be conducted on a monthly basis in accordance with the following:
- (a) if a participant has accumulated sufficient points and is eligible for a higher tier, the participant will be promoted to the applicable higher tier; and
 - (b) if, during the January or July monthly reviews, a participant does not have sufficient points to remain in their tier, the participant will be demoted to the applicable lower tier (demotions will only occur during the January and July reviews);
 - (c) If applicable, a participant's promotion or demotion will be completed by the seventh business day of the month.
- 4.4 A participant may purchase a tier level for the following amounts. Gold \$1000, Platinum \$3000 or Diamond \$5000.
- 4.5 A participant's tier level can be determined at the clubs discretion.

5. Tier Rewards

- 5.1 A participant will be entitled to the advertised benefits associated with their relevant tier level.

6. Privacy

- 6.1 By participating in Elevate Rewards the participant consents to the Club collecting and retaining the Participant's information (including information concerning the Participant's membership) for the purposes of:

- (a) Carrying out the functions and activities that are necessary for the Club to meet its obligations to the Participant under these terms and conditions and Elevate Rewards;
- (b) Disclosing the participant's personal information to third parties who are engaged by the Club to assist it in meeting its obligations to a Participant under these terms and conditions and Elevate Rewards;
- (c) Marketing the Club's goods and services to the Participant;
- (d) Disclosing the participant's personal information to selected third parties to allow them to market their goods and services to the participant (unless the Participant informs the Club otherwise in writing); and
- (e) Meeting legal requirements or fulfilling any purpose authorised by or under law.

6.2 Subject to any applicable law the Club will, at the participant's request, provide the participant with access to personal information held by the Club.

6.3 If the participant becomes aware that any personal information held by the Club is inaccurate, incomplete or out of date, the participant must immediately advise the Club to enable the Club to update its records.

6.4 The Club is committed to privacy and the safeguarding of member, visitor and staff personal information. Further information regarding the Club's Privacy policy is available from the Club on request.

7. Opting Out, Suspension and Termination of Elevate Rewards

7.1 If a participant does not wish to participate in the Elevate Rewards they can opt out at any time by contacting the manager on duty. If a participant opts out of the Elevate Rewards their accrued points will be cancelled and they will cease to be entitled to any of the benefits provided by Elevate Rewards.

7.2 A participant may terminate his or her membership of the Club at any time in accordance with the Club's Constitution. The Club may terminate a participant's membership of the Club in accordance with the Club's Constitution. If a participant's membership of the Club is terminated, their accrued points will be cancelled and they will cease to be entitled to any of the benefits provided by Elevate Rewards.

7.3 The Club may suspend a participant from participating in Elevate Rewards in any of the following circumstances:

- (a) if the participant's membership of the Club is suspended in accordance with the Club's Constitution; or
- (b) if the participant becomes an employee, agent or contractor of the Club.

7.4 These terms and conditions and the Elevate Rewards may be amended, suspended or terminated by the Club, in its absolute discretion, at any time without notice. Participants are precluded from making any claim against the Club for any compensation in respect of any damage or loss in respect of any amendment, suspension or termination.

8. Responsible Gaming and Service of Alcohol

8.1 The Club is committed to providing an environment in which gambling minimises harm and meets Community expectation. Gaming facilities are provided in the Club for the enjoyment of members and their guests. Where problem gambling occurs, the Club is happy to provide information regarding community organisations that will provide support and advice.

8.2 All members acknowledge that due to legislative restrictions on gaming related advertisements, the operation of Elevate Rewards may only be displayed in certain areas within the Club's premises

8.3 The Club is committed to maintain the Responsible Service of Alcohol in a safe environment for all members, guests and the local community. Service of alcohol will be denied to any person suspected of being under 18 years of age and to anyone who is considered to be in or approaching a state of intoxication.