

Elevate

REWARDS

**ARMIDALE CITY BOWLING CLUB
HAS BEEN PART OF THE ARMIDALE
COMMUNITY FOR OVER 100 YEARS.**

Elevate is our members reward program. This is our way of saying thank you to the loyal members of Armidale City Bowling Club. Where you can turn your visit to the club into real rewards.

The more you use your card, the more points you earn and the quicker you progress up the tier levels to gain extra benefits and rewards!

So each time you visit the club simply present your membership card at any bar or restaurant when you make any purchases to earn *Elevate Reward Points*. You can also earn points by correctly inserting your membership card into the console of a gaming machine whilst you are playing.

Best of all entry to the program is free with your club membership!

What are the tier levels?

Elevate Rewards has 4 tier levels.



SILVER
0-1,499



GOLD
1,500-7,499



PLATINUM
7,500-17,999



DIAMOND
18,000+

You are placed in a tier based on the number of *Elevate Reward Points* you have earned in 12 month period. If you are new to the club, you are automatically placed in the Silver tier level.

Elevate

REWARDS

is administered by



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Armidale NSW 2350

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Armidale City Bowling ABN 97 001 036 504

Rewards are subject to change at the clubs discretion. Full terms and conditions available at reception. Player Activity Statements available upon request.

THINK! ABOUT YOUR CHOICES WHAT ARE THE ODDS OF HITTING THE JACKPOT?
NO BETTER THAN A MILLION TO ONE
CALL GAMBLING HELP **1800 858 858** www.gamblinghelp.nsw.gov.au



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WHERE LOYALTY
HAS ITS REWARDS



Tier movements

At the beginning of each month a review will occur of all members. If you are eligible to move up into a new tier you will be promoted on the first business day of the month.

Each January and July a review will also take place of those members who have not earned enough points to stay in their current tier. If you have not retained your current tier level, then you will then be moved into a new tier on the first of January or July.

To find out what tier you belong to simply swipe your membership card at the clubs kiosk and your tier level will appear.

Alternatively you could also ask any of our staff members whenever you make a purchase in the club.

One reward point is equal to one cent.

FOR EXAMPLE 2000 points = \$20.00
1050 points = \$10.50

Earning your points

Earn **1** point for every **\$1** spent within the club on food or beverage

Earn **1** point for every **\$10** in turnover on any Electronic Gaming Machine (EGM)

Spending your points

There are many ways you can choose to spend the points you have saved up!

IN THE CLUB

Spend your rewards points at any bar or restaurant

Purchase tickets to any shows in the club

Renew your club membership

OUTSIDE THE CLUB

EFTPOS CARDS: Armidale city bowling club has a wide range of gift cards including pre paid eftpos cards available for purchase with *Elevate Reward Points*.

\$20 gift card = **400** points **\$50** gift card = **1,000** points **\$100** gift card = **2,000** points

Any combination of the above denominations can be redeemed.

What are the Rewards & Benefits?

	SILVER	GOLD	PLATINUM	DIAMOND
Earn one (1) point for every \$10 turnover on any Electronic Gaming Machines (EGM)				
Earn one (1) point when making purchases at any bar or restaurant within the club				
Entry to members promotions				
Receive a discount when making a full purchase with points	10%	20%	30%	40%
Visitation points	2	5	10	20
Increased promotional entries	x1	x2	x3	x4
Birthday reward	FREE DRINK	\$10 EFTPOS CARD	\$10 EFTPOS CARD	\$20 EFTPOS CARD
Additional weekly bonus points		10%	15%	25%
Annual Elevate recognition package				
Exclusive invitations to selected events				
Complimentary tea, coffee or soft drink				
Transportation vouchers				
Non expiry of Bonus Points				

Expiration of bonus points

All member's bonus points will expire on the 30th June each year with the exception of the, *Diamond* members. If you are a *Diamond* member your points will not expire.

Opting out

If you do not wish to participate in the *Elevate* loyalty program please see a staff member and they will organise to have you removed from the program. You will still remain a member of the club.